

Licence to use Programme logo and name

Upon obtaining accreditation, you will be granted permission to use the Programme logo and name “Irrigation Design Accredited” on the following terms and conditions of use. These have been implemented to protect and enhance the identity, integrity, and credibility of the Programme.

You agree and acknowledge that all intellectual property rights in the Programme and the Programme logo, name and design is the sole and absolute property of the APM.

You agree and acknowledge that your right to use the Programme logo, name, and design will immediately terminate if the APM or an agent thereof gives you notice that it no longer considers the Programme viable.

The Programme logo and name shall not be used by suspended, lapsed, revoked or cancelled Accredited Organisations, or any other person or company.

You may only reproduce the Programme logo in accordance with the style guidelines and specifications provided by the APM from time to time (a current copy of which is available at www.irrigationaccreditation.co.nz/accreditation-programme/guidelines-for-use-of-logo-and-name).

The Programme logo and name may be used to promote business and be used in articles, magazines, brochures, publications, websites, etc. Such use must not be detrimental to the interests of the Programme (as determined by the APM in its sole discretion).

You shall pay the application fee and renewal fee (if applicable) as referred to in Section 5, Schedule 1.

An Accredited Organisation whose accreditation is terminated shall discontinue the use of the logo and name and remove the logo and name from all documents including websites, official promotional brochures, and company letterhead within five working days of notice of termination.

Accredited Organisations that breach these rules may have all rights of accreditation and brand use revoked indefinitely.

The APM shall have full power to interpret the provisions of the Programme logo and name rules of use and such decision shall be final.